Aircraft have enough noise "pollution" without adding loud cell phone conversations to the mix. Use presents a grave safety issue as it is difficult enough

to get pax attention if something unforseen happens. Many on board are travelling

on business and may find need for cell phone use, but the use of cellphones also allows the casual traveller to call friends and family...a proverbial cacophony of

conversations. The use of cellphones during flight must not be allowed.